

MOTORSPORTS SPONSORSHIPS

Supporting activities of the grassroots motorsports enthusiast is Tire Rack's way of saying thank you to many of our loyal customers by supporting the activities that they enjoy and are passionate about.



Photo: Magpie Thomas

SCCA Sports Car Club of America

TIRE RACK SCCA NATIONAL SOLO PROGRAM

The Sports Car Club of America (SCCA) offers one of the most accessible and cost-effective ways to experience the thrill of competing in a vehicle by simply strapping on a helmet and buckling your seatbelt. The SCCA Solo program separates cars into classes based on their performance potential and offers driving enthusiasts over 1,500 local events across the country to participate in.

Solo or autocross competition allows drivers to run one at a time against the clock (hence the term "Solo") on courses typically defined by traffic cones in a large, open, controlled, paved area, i.e. a parking lot. Since the risks are relatively low and maximum speeds are those of normal highway driving, Solo is an excellent way for drivers to safely refine their skill at the limit of their vehicle's performance.

The 2011 season marks Tire Rack's 17th year as the title sponsor of the National SCCA Solo program. Throughout the year the Tire Rack SCCA Solo National Tour brings larger National Tour and ProSolo events to venues around the country that give

local members a chance to pit their skills against other drivers from their region, as well as national competitors. The National SCCA Solo series events focus on "Tire Rack SCCA Championship Road to Lincoln" and the Tire Rack SCCA Solo National Championship and Tire Rack ProSolo National Championship held at the Lincoln Airpark in Lincoln, Nebraska a 60-acre site that is perfect for hosting the World's Largest Motorsports Championships with over 1,100 competitors from across the country.

Supporting the Tire Rack SCCA National Solo Program is the Divisional Championship program and the addition of the Eastern/Western States Championship, designed to further support the drive towards the year-end championship events in Lincoln. As an additional enhancement, the SCCA has also instituted the Triple Crown award to recognize competitors who win a Divisional Championship, Eastern/Western States Championship and National Championship all in the same year.

For more information, visit www.scca.org.



TIRE RACK BMW CAR CLUB OF AMERICA CLUB RACING SERIES

Sanctioned by the BMW Car Club of America, this door-to-door racing series takes place at the most challenging racetracks across the country and is open to BMWs that have the proper safety modifications for competition. By running under vintage racing rules that penalize overly aggressive driving, the club attempts to minimize the risk of vehicle damage normally associated with track racing. Under these rules, any single or multi-car incident that involves damage can result in exclusion from the event, a probationary period or suspension of racing privileges for an extended period of time.

The 2011 Tire Rack BMW CCA Club Racing Series, now in its 13th year, has over 30 series events planned across the U.S. and Canada with over 800 licensed racers involved.

For more information about Tire Rack BMW CCA Club Racing programs and a schedule of events, visit their web site at www.bmwccaclubracing.com.



2011 TIRE RACK CANNONBALL ONE LAP OF AMERICA

Tire Rack One Lap of America is eight days of competition featuring some of the fastest street-legal cars on a number of America's most challenging racetracks! The 2011 Tire Rack One Lap of America is the 28th edition of Brock Yates' extreme challenge for driving

enthusiasts. This year's event will test the endurance of the vehicles and their drivers as they transit from venue to venue for over 3,500 miles at legal speeds, as well as their performance during timed competition.

This year's event will begin at Tire Rack in South Bend, Indiana with registration on Friday, April 29th. Competition starts the following morning at 9:00 a.m. when Tire Rack will host One Lap of America competitors to a Wet Skid Pad Challenge. Finishing positions in the Wet Skid Pad Challenge are awarded by measuring and averaging the maximum cornering forces each vehicle generates driving laps in both directions on the test track's 200' diameter wet skid pad.

Competitors will begin their weeklong trek stopping off at many of America's premier racetracks for timed competition, including the Daytona International Speedway. They will return to Tire Rack for the final competitive event on Saturday morning, May 7th from 9:00 a.m. until noon for a Dry Skid Pad Challenge (with Mother Nature's cooperation), which will be followed by the now infamous victory tire burnout celebration and awards.

Spectators are welcome to visit Tire Rack in South Bend, Indiana to see the cars during their final preparation while they are completing registration and to watch both skidpad events. Admission and parking are free.

